

It is difficult to fathom how far Las Vegas has come in the past 90 years. A City that was begun as a rest stop along the wagon train trail and railroad is now the fastest growing area in the United States. Annual population increases averaging nearly seven percent caused the City's population to almost double between 1985 and 1995.

Today more than 390,000 people call the City of Las Vegas home. The unique mixture of 24-hour gaming and entertainment, and a growing economy has attracted a variety of people from all different ethnic groups, cultures and life-styles.

Las Vegas **In Focus** is a collection of maps profiling the socioeconomic characteristics of Las Vegas residents. These maps tell a story of who we are, including our age, ethnicity and education; and our standard of living. For ease of analysis, the information has been divided by council ward.

Ward 1 contains a portion of the downtown gaming district at its far eastern edge, and extends westward to include some of the newer developments in the valley. The area in between exhibits a wide variety of neighborhoods with homes varying in age, size and price range.

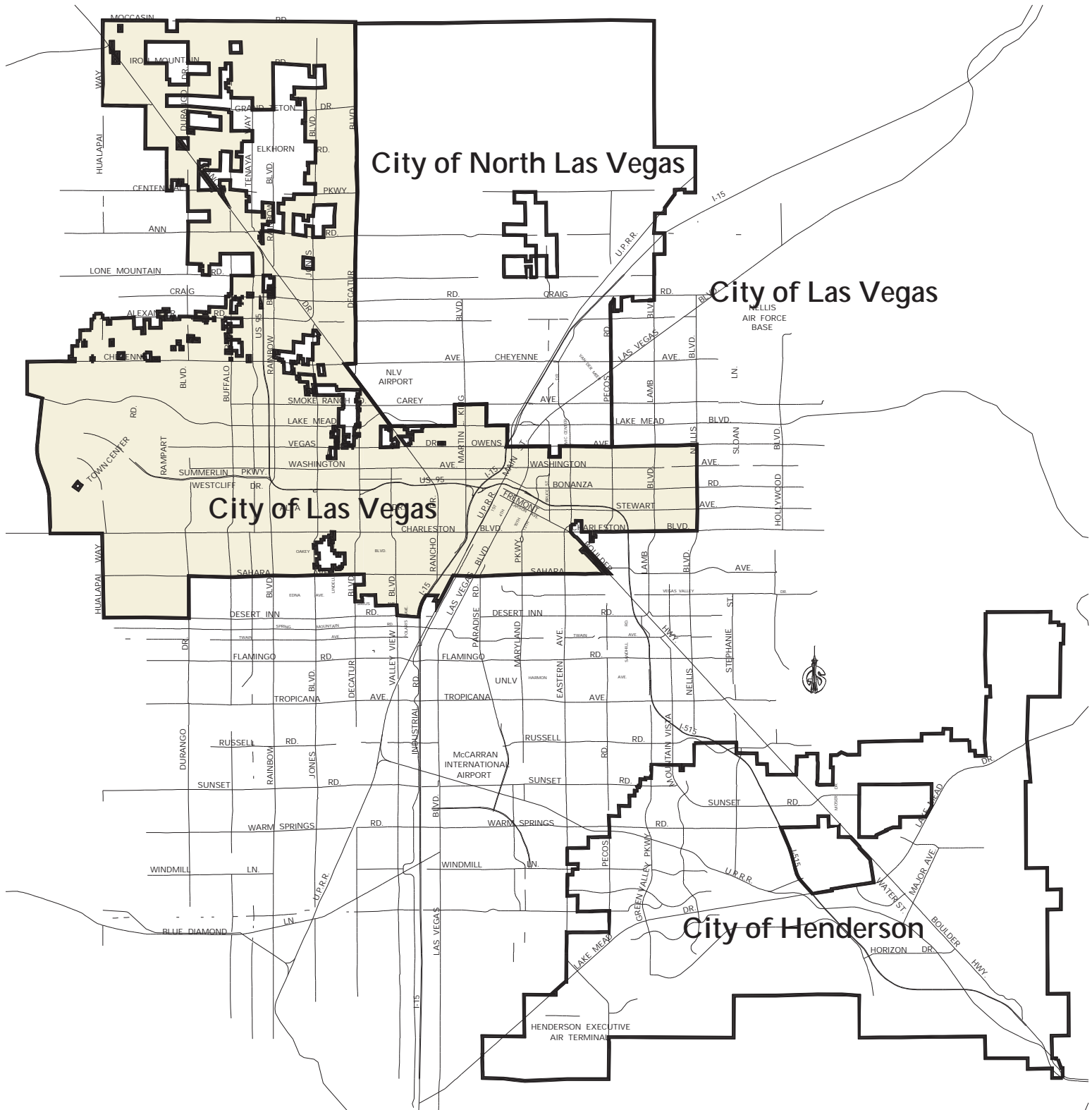
Ward 2, in the west of Las Vegas, is almost exclusively new single family and multi-family development. It contains several master planned communities. This ward, along with Ward 4, provides most of the current population growth of Las Vegas. The majority of the population growth in Ward 2 is in the west, which is projected to be fully developed by the year 2000.

Ward 3 is centered on the downtown area, which includes Fremont Street, and several of the original Las Vegas neighborhoods. Even though the majority of these older neighborhoods are primarily developed, some vacant properties are being developed in the eastern portion of this ward.

Ward 4 is the "rural" area of the City, but is being built with higher density single-family residential development. With most of the vacant land in the City, Ward 4 is therefore the focus for growth beyond the year 2000.

The information contained in these maps is from the 1990 U.S. Census and City of Las Vegas Planning and Development Department estimates. Although our City has experienced phenomenal growth since then, which has certainly changed the demographic characteristics, the spatial relationships displayed in these maps are still representative of what exists today.

Las Vegas Metropolitan Area



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Geographic Information System

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Population by City Council Ward

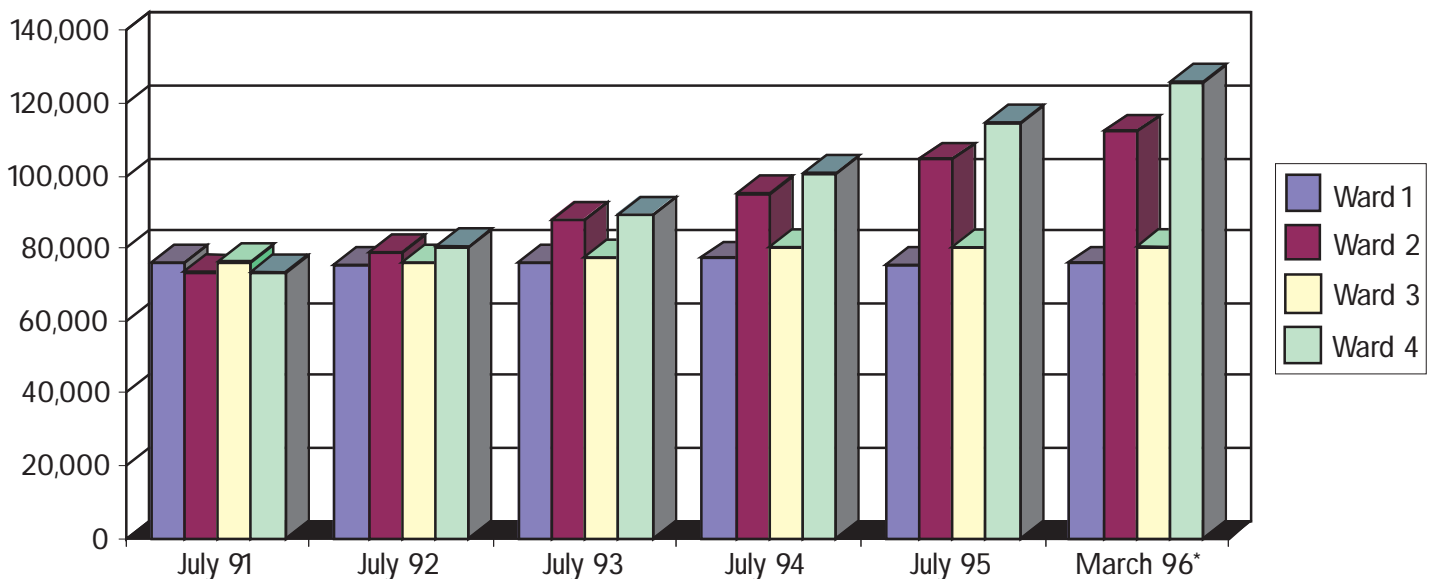
Source: CLV Planning and Development estimates

* Prior to City Council ward redistricting

** After City Council ward redistricting

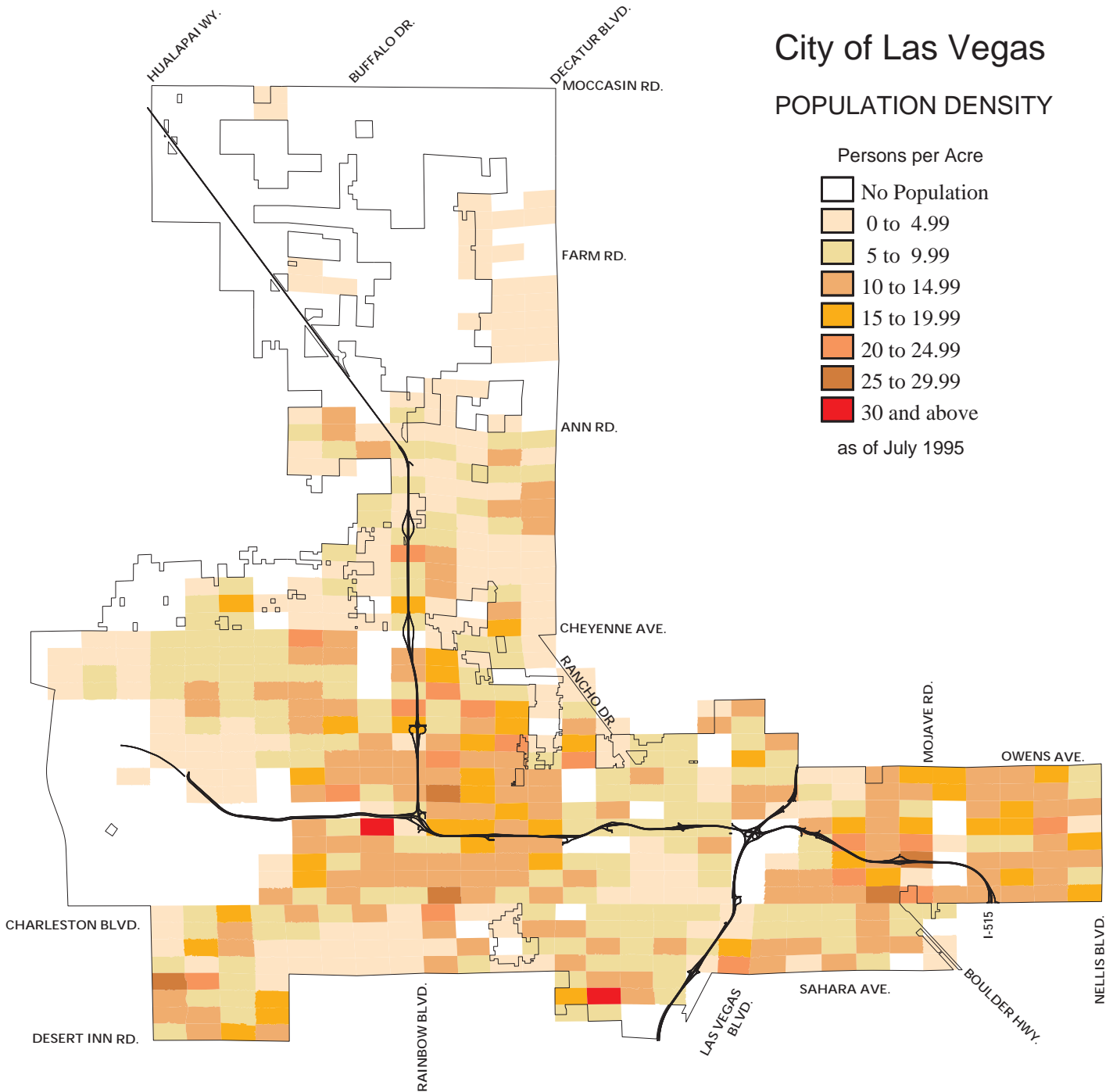
	JULY - 91	JULY - 92	JULY - 93	JULY - 94	JULY - 95	MARCH - 96*	MARCH - 96**
Ward 1	75,801	75,013	75,827	77,016	75,524	75,558	98,131
Ward 2	72,954	78,719	87,816	94,801	104,321	112,006	94,997
Ward 3	76,114	76,138	77,461	80,023	79,907	80,356	104,417
Ward 4	73,400	80,326	89,368	100,464	114,486	125,602	95,976
Totals	298,269	310,196	330,472	352,304	374,238	393,522	393,521

Population Growth



City of Las Vegas

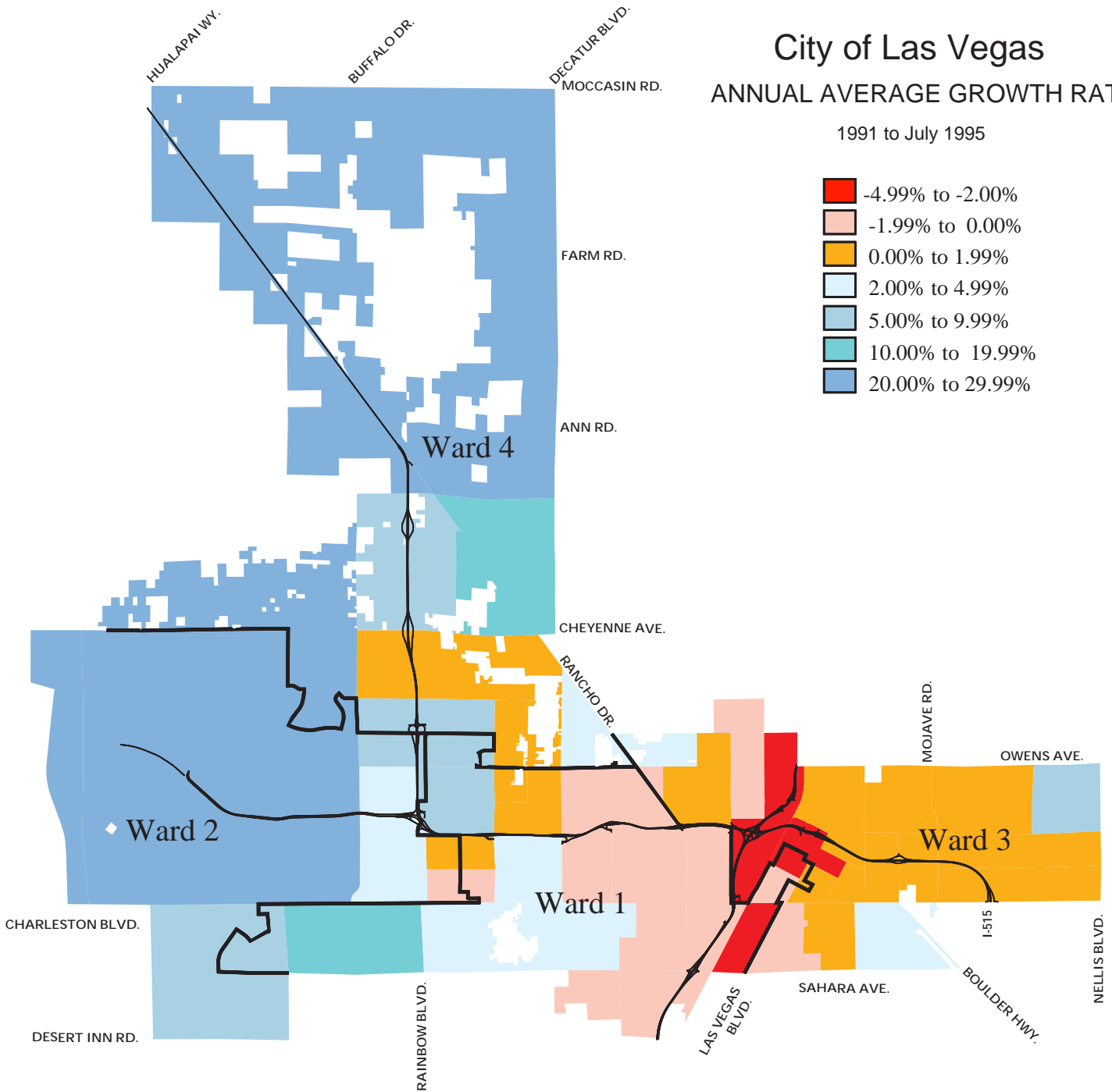
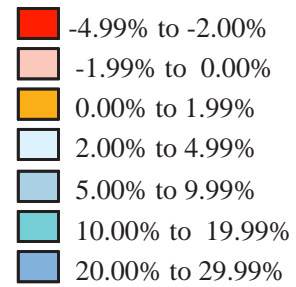
POPULATION DENSITY



City of Las Vegas

ANNUAL AVERAGE GROWTH RATES

1991 to July 1995



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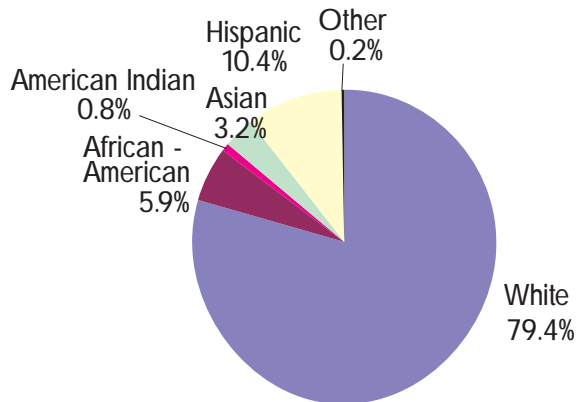
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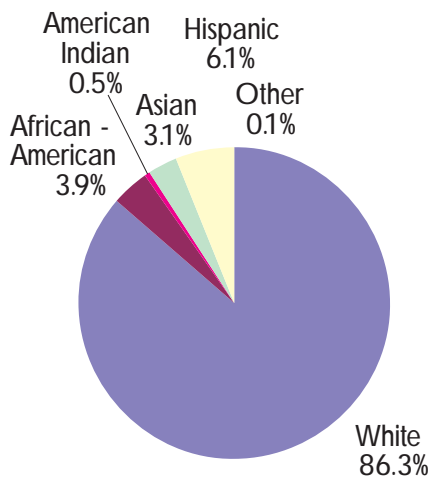
Ethnic Breakdown

Source: 1990 Census

Ward 1

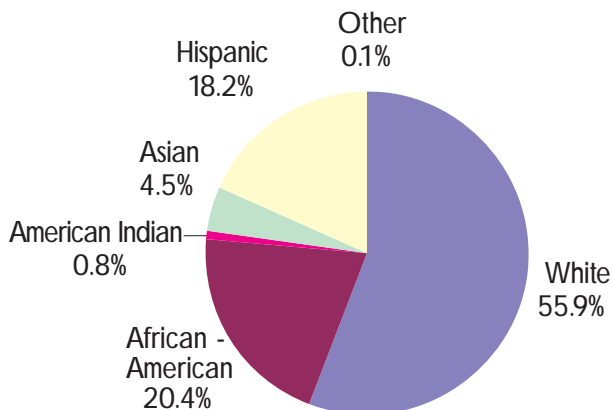


Ward 2

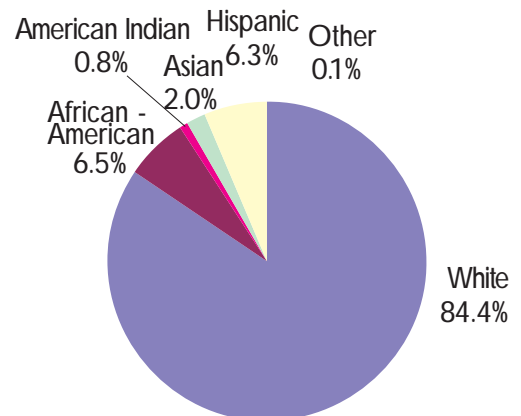


	WARD 1	WARD 2	WARD 3	WARD 4	LAS VEGAS
White	68,595	29,320	54,153	34,648	186,716
Black	5,092	1,339	19,791	2,675	28,897
American Indian	732	185	814	325	2,056
Asian	2,771	1,038	4,389	824	9,022
Hispanic	8,995	2,057	17,627	2,570	31,249
Other	185	22	125	23	355
Total	86,370	33,961	96,899	41,065	258,295

Ward 3

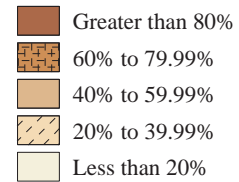


Ward 4

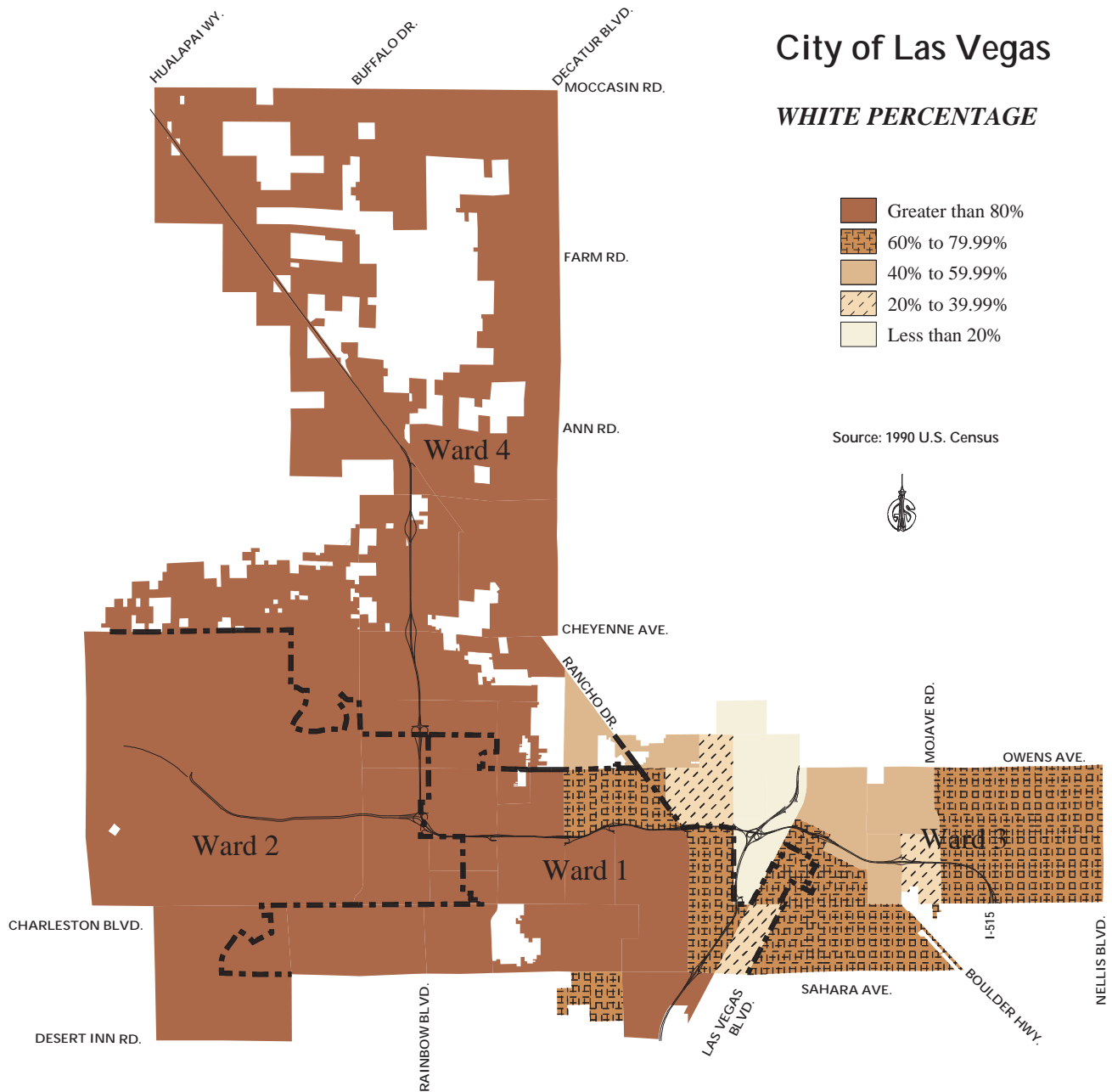


City of Las Vegas

WHITE PERCENTAGE



Source: 1990 U.S. Census



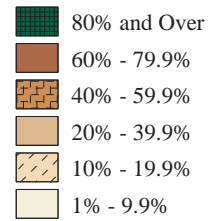
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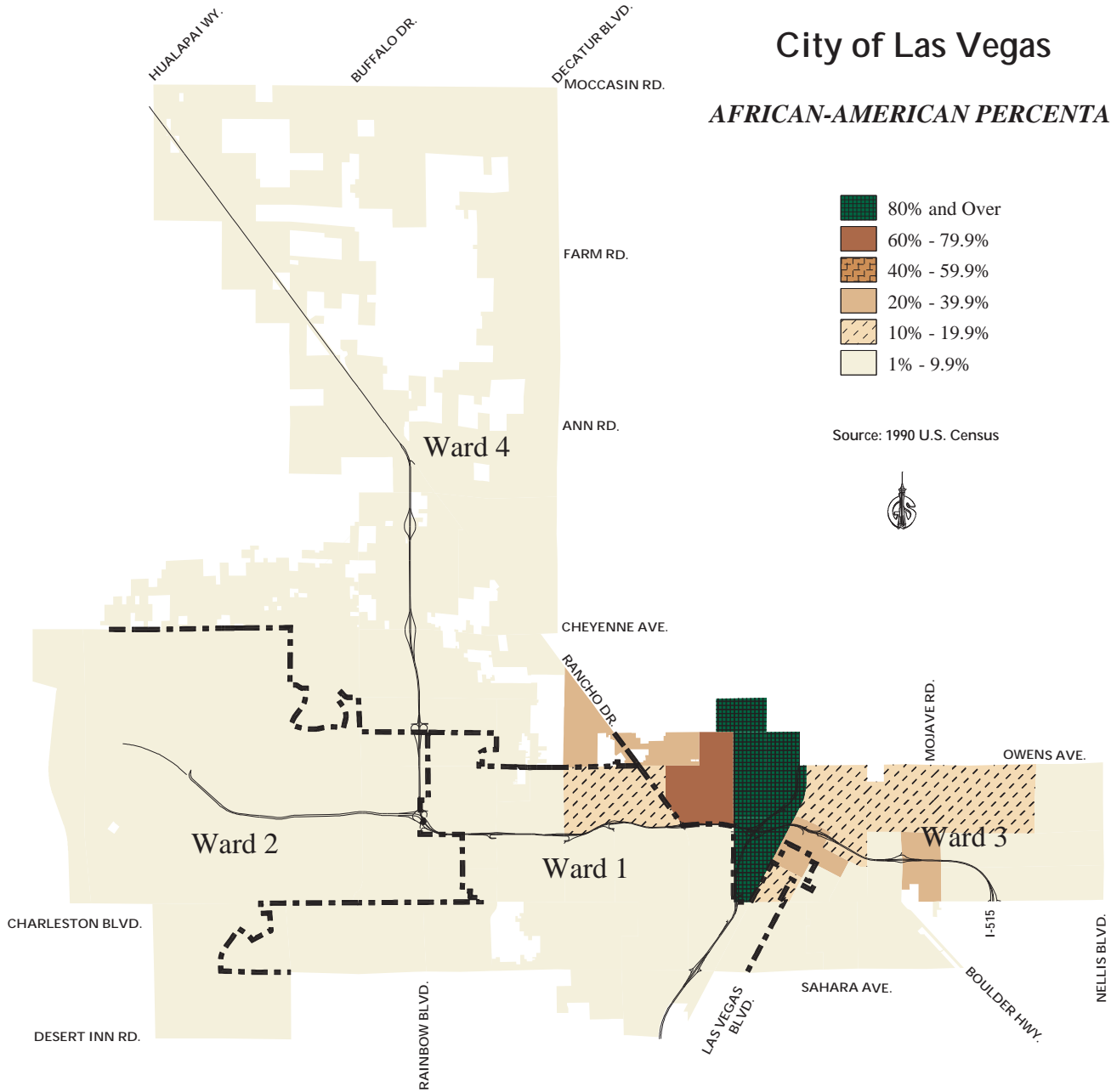


City of Las Vegas

AFRICAN-AMERICAN PERCENTAGE



Source: 1990 U.S. Census



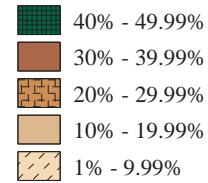
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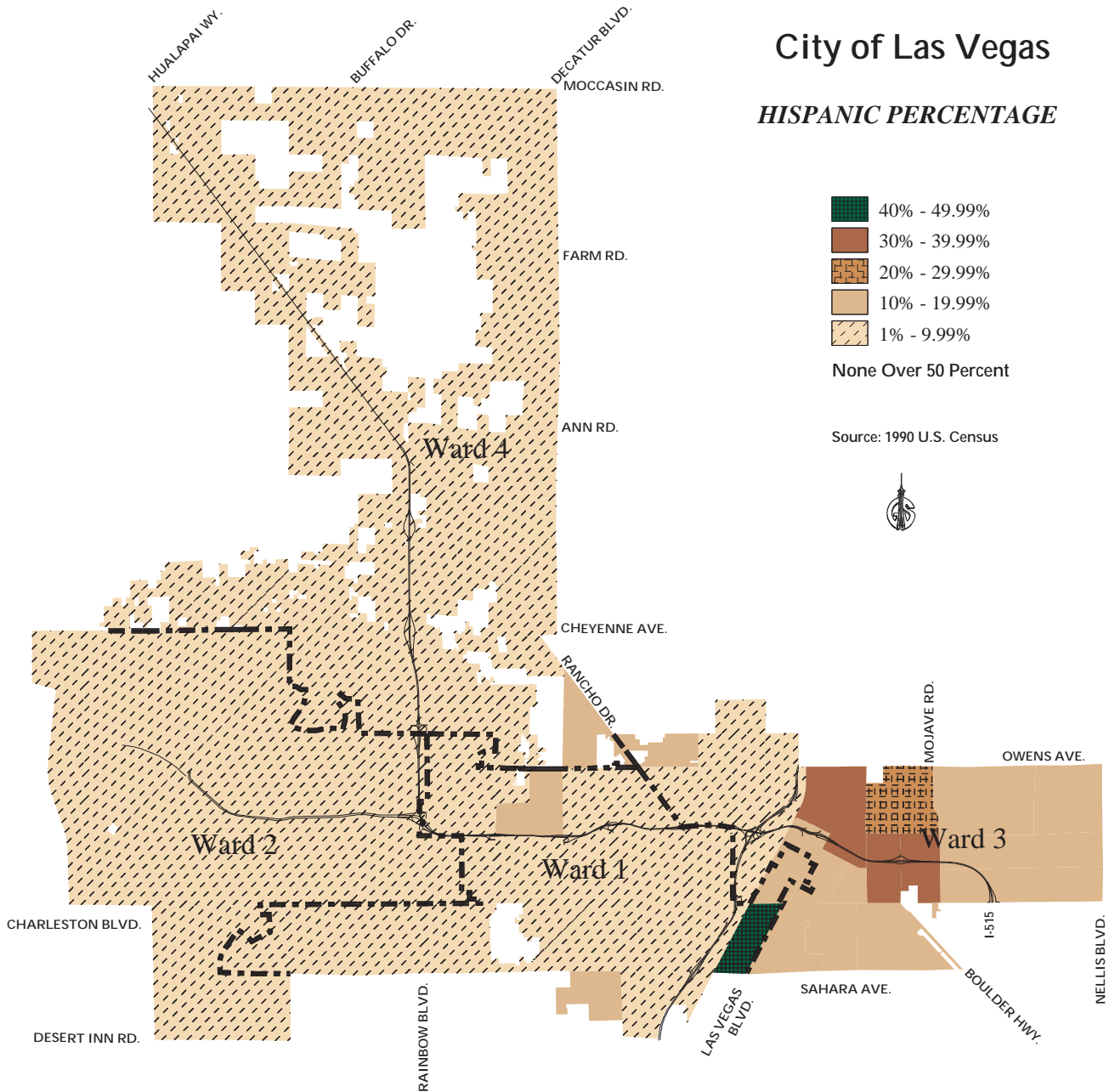
City of Las Vegas

HISPANIC PERCENTAGE



None Over 50 Percent

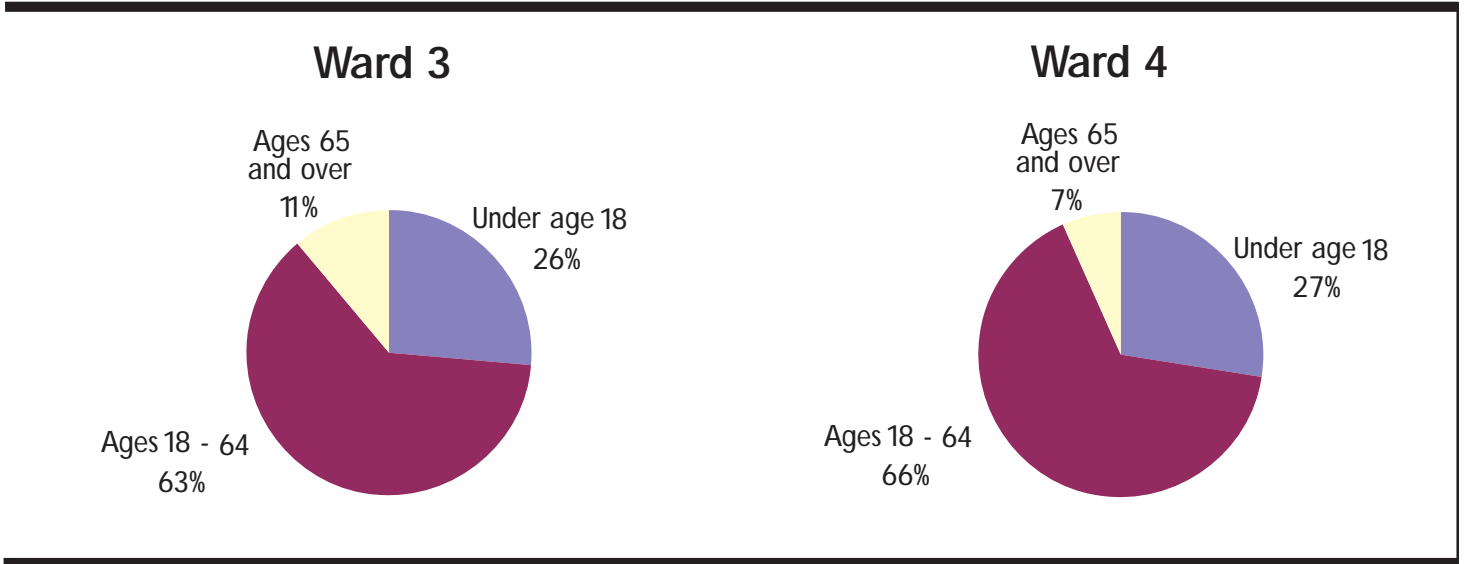
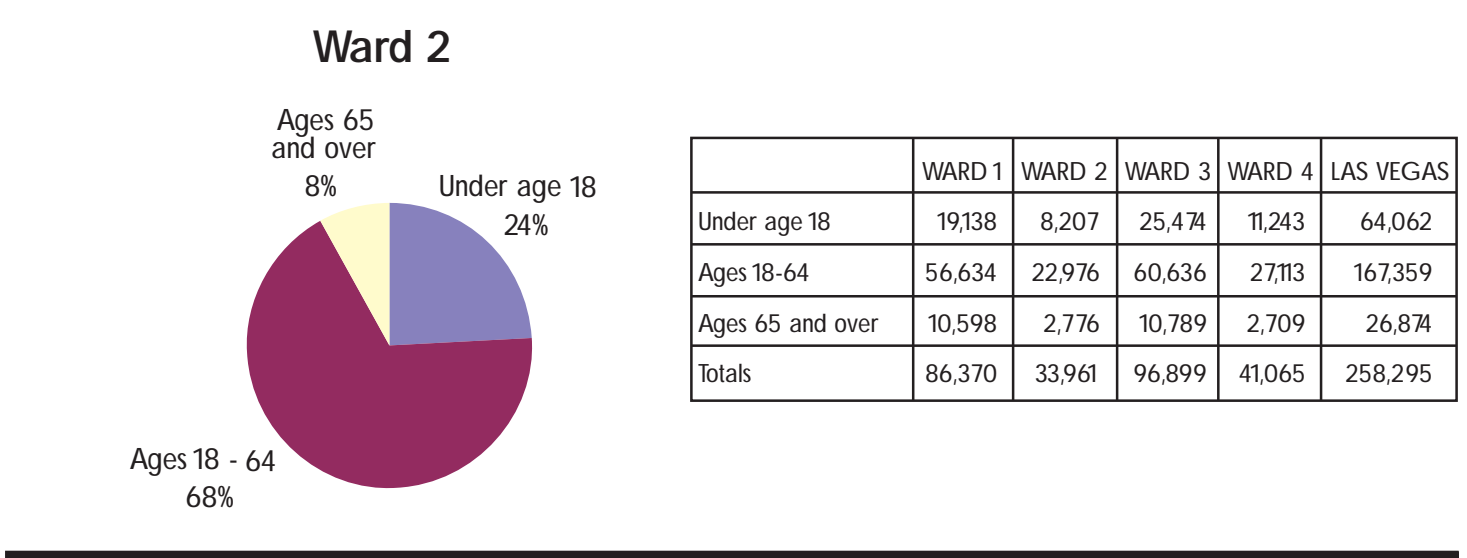
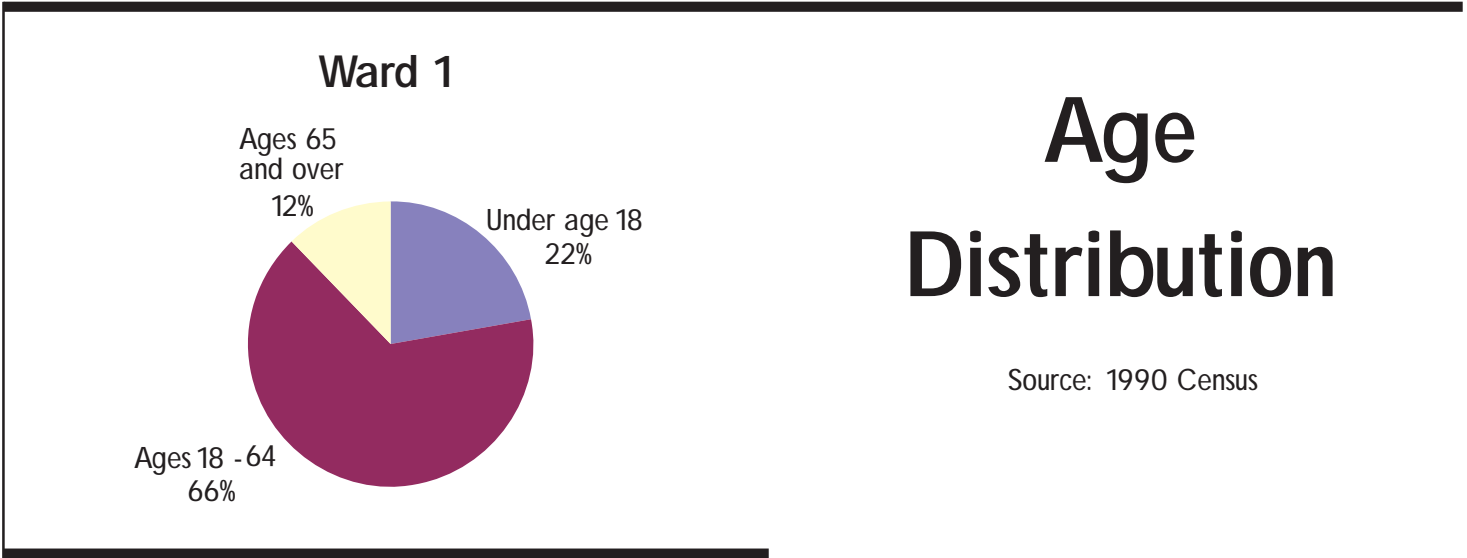
Source: 1990 U.S. Census



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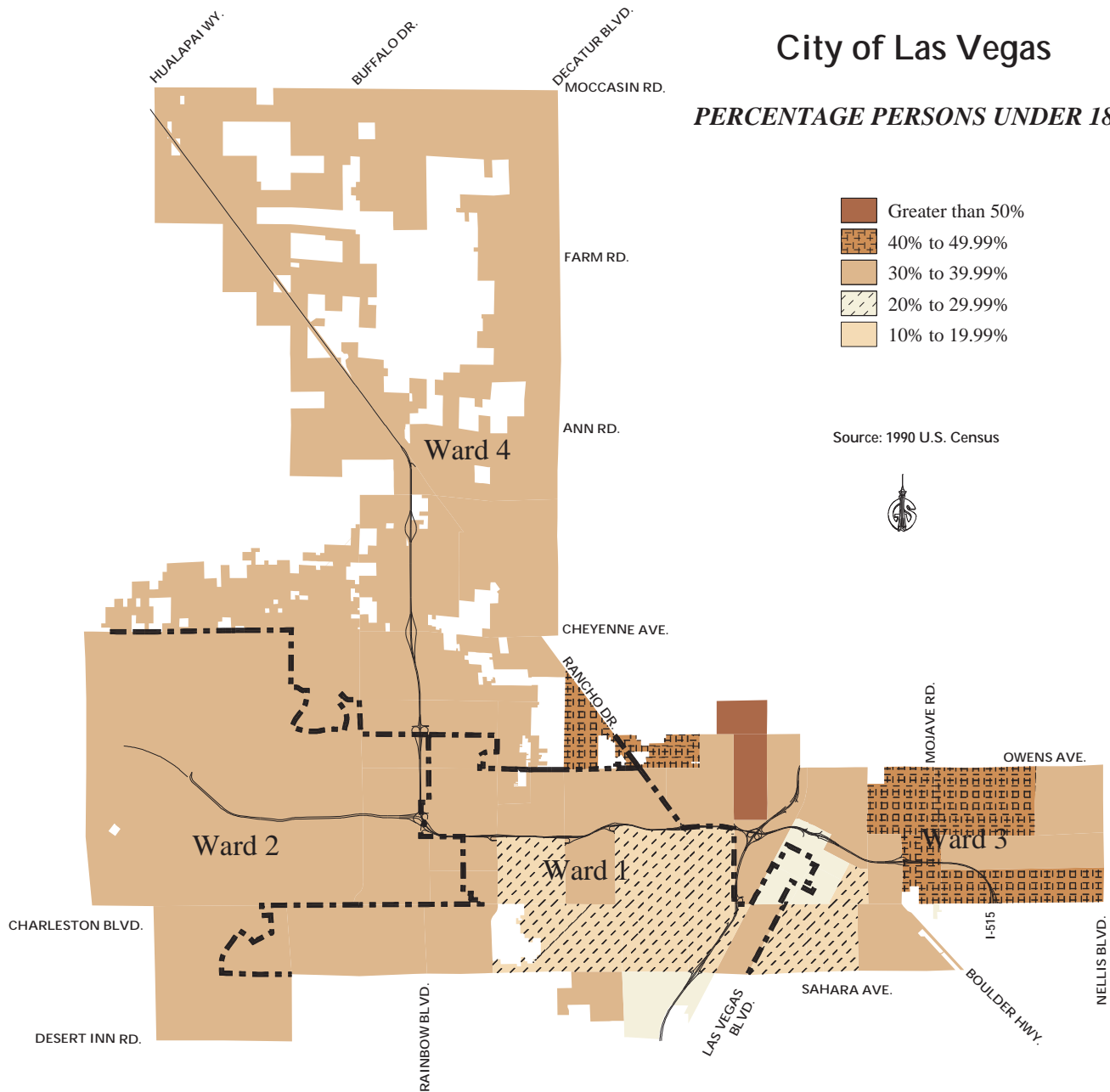
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PERCENTAGE PERSONS UNDER 18



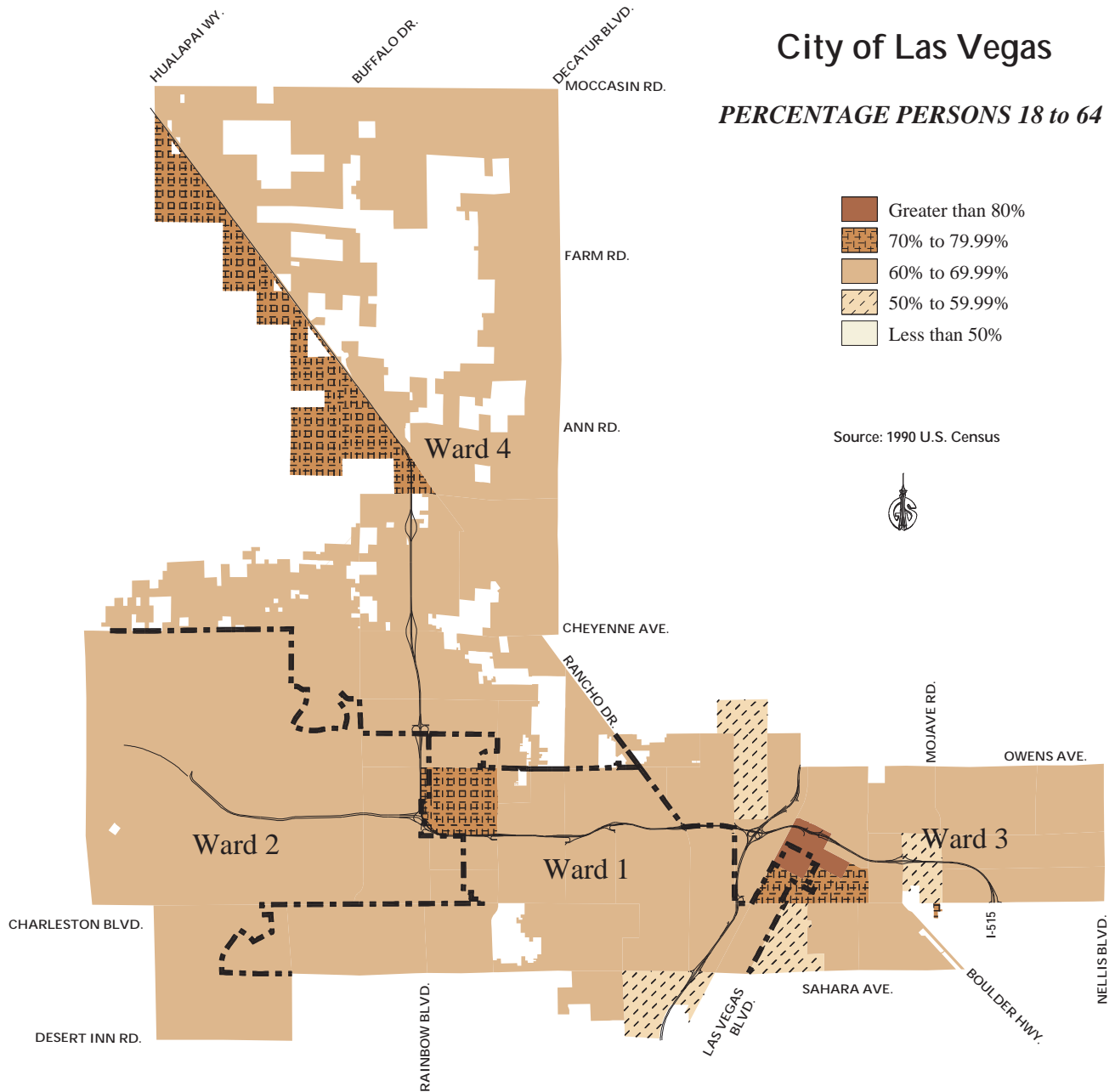
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PERCENTAGE PERSONS 18 to 64



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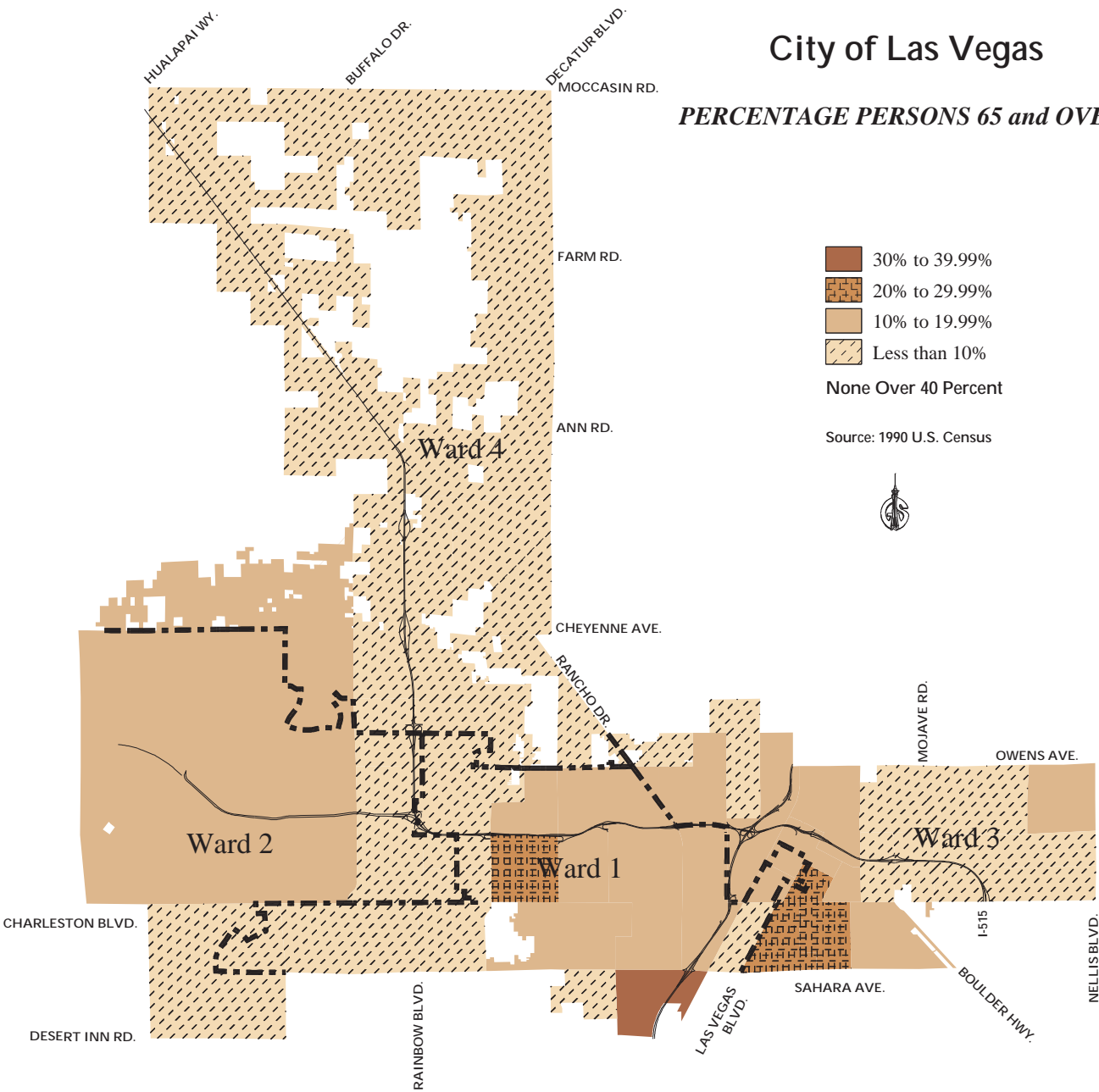
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PERCENTAGE PERSONS 65 and OVER



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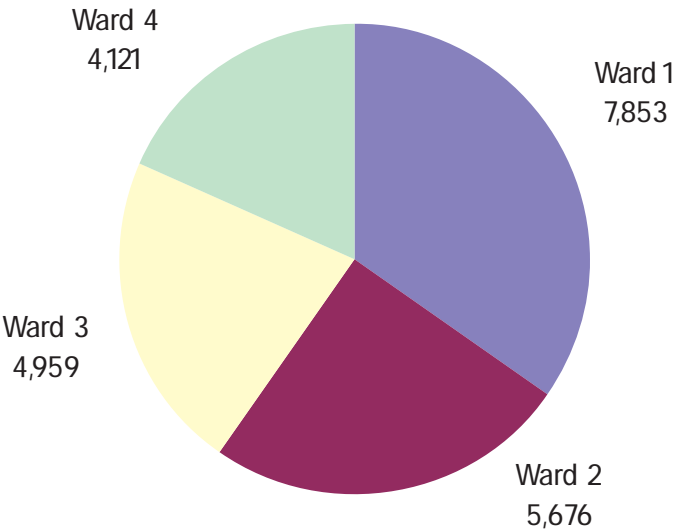


	WARD 1	WARD 2	WARD 3	WARD 4	LAS VEGAS
High School Graduates	76.3%	86.5%	66.5%	84.7%	76.3%
College Graduates	14.8%	19.6%	8.1%	16.3%	13.4%

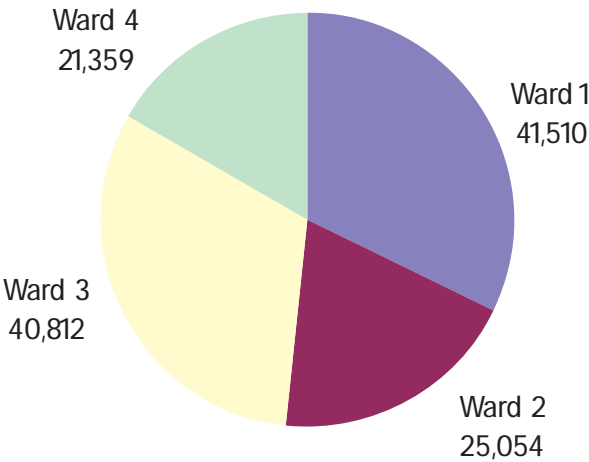
Educational Attainment

Source: 1990 Census

College Graduates

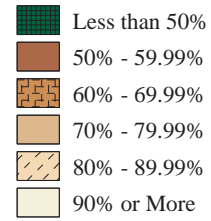


High School Graduates

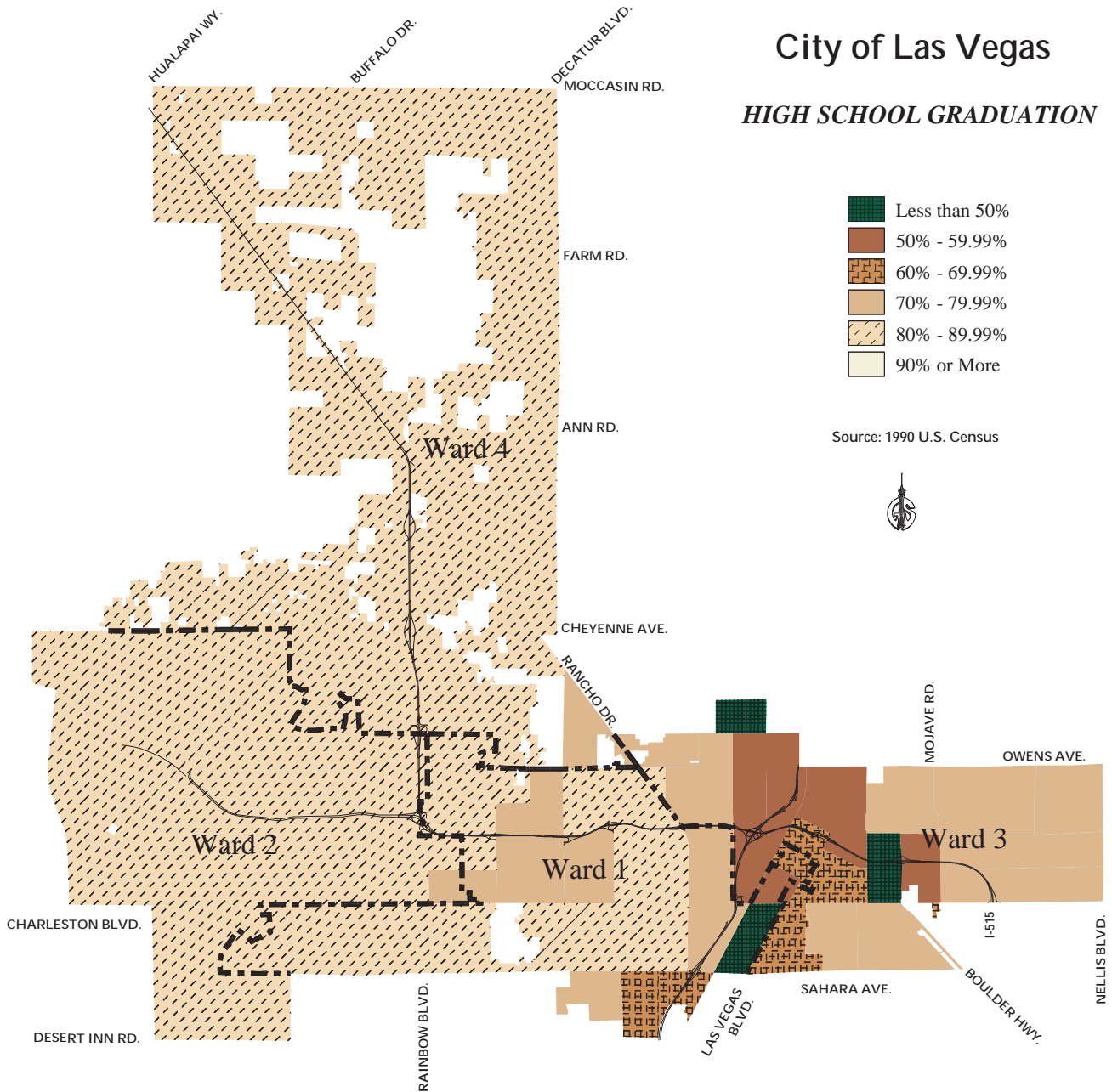


City of Las Vegas

HIGH SCHOOL GRADUATION



Source: 1990 U.S. Census



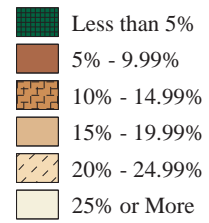
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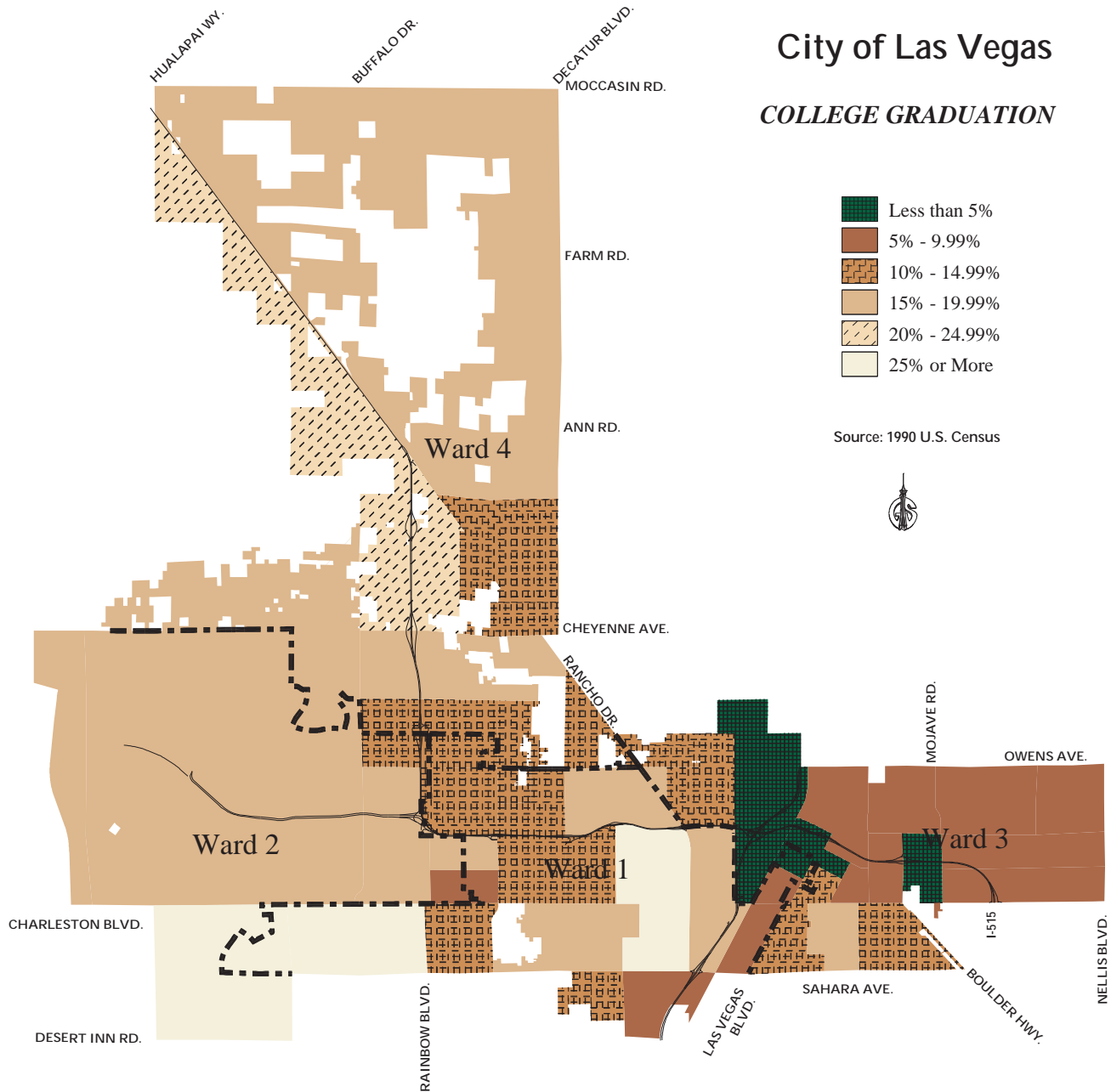


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COLLEGE GRADUATION



Source: 1990 U.S. Census

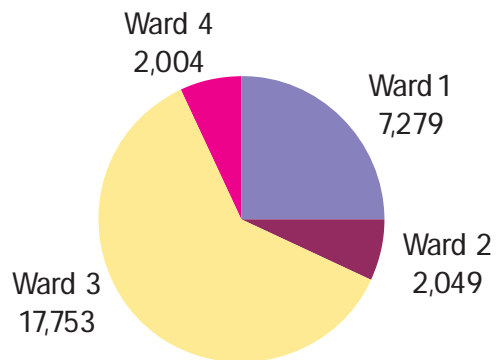


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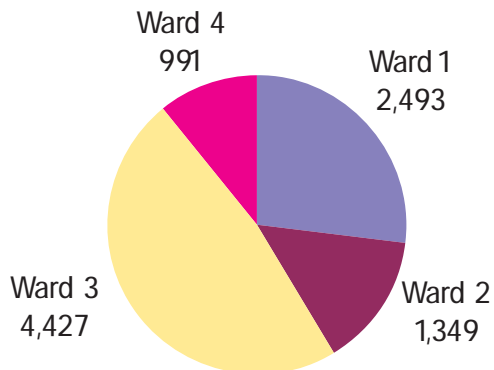
Persons below Poverty Level



Income, Unemployment, and Poverty

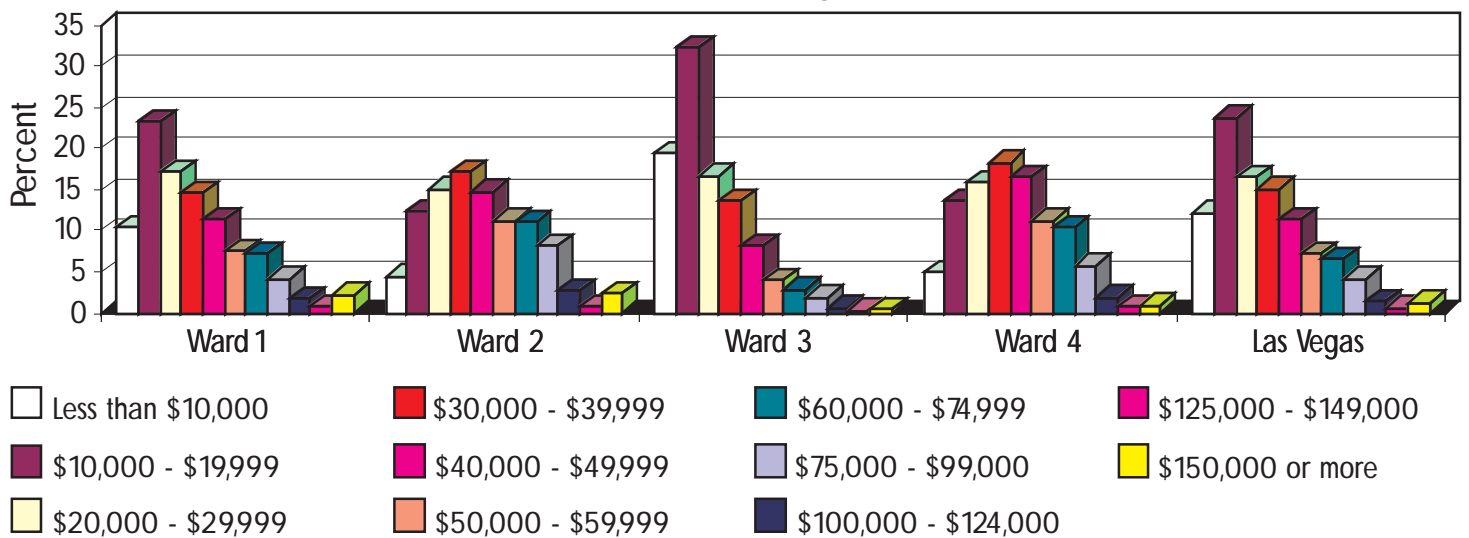
Source: 1990 Census

Persons Unemployed



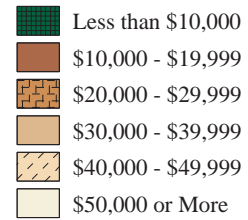
	WARD 1	WARD 2	WARD 3	WARD 4	LAS VEGAS
Median Income	\$32,798	\$42,985	\$22,934	\$41,177	\$30,590
% Unemployed	5.6%	5.4%	9.1%	4.4%	6.6%
% below Poverty Level	9.3%	4.7%	19.3%	5.0%	11.5%

Distribution of Income by Council Ward

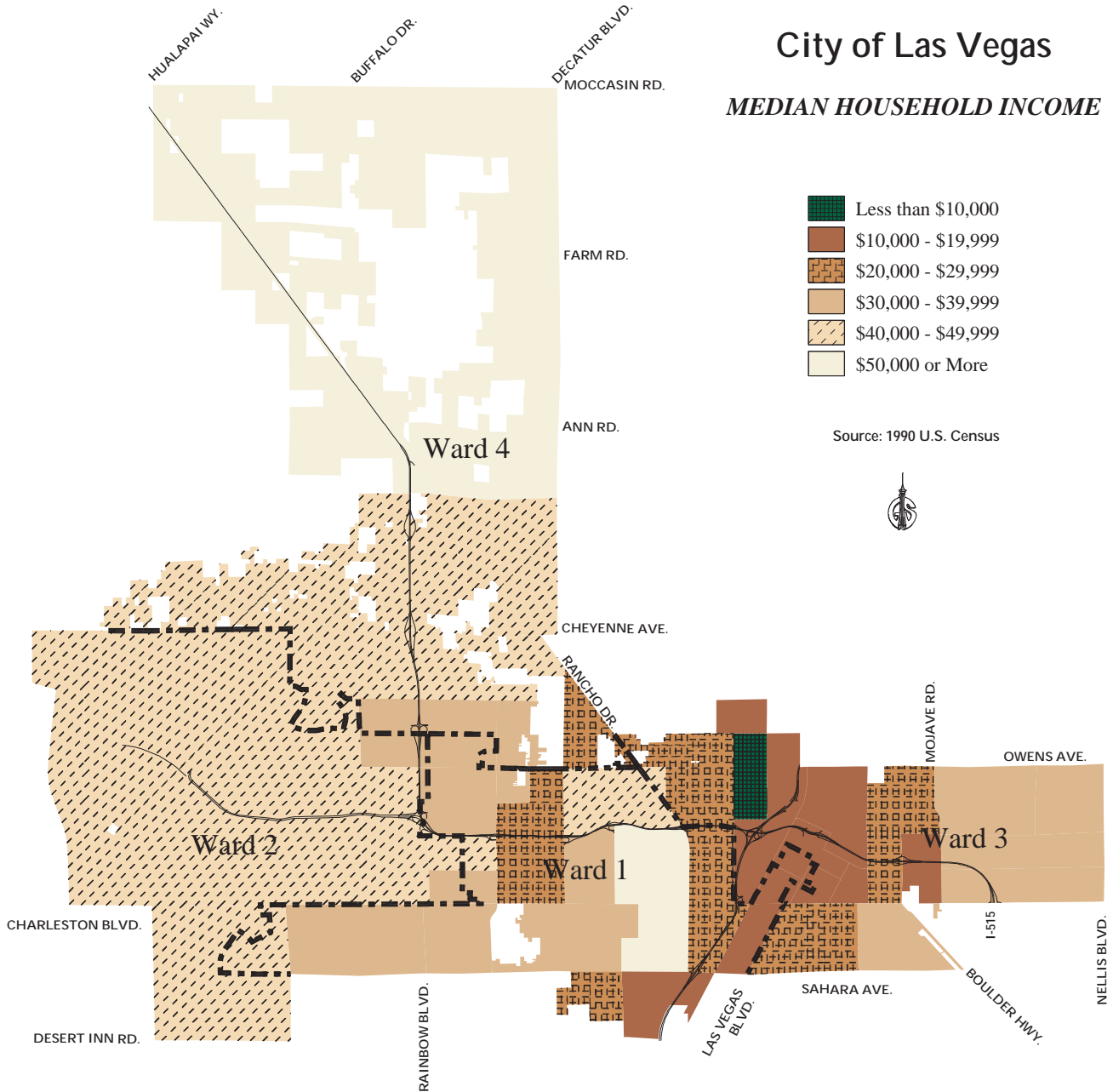


City of Las Vegas

MEDIAN HOUSEHOLD INCOME



Source: 1990 U.S. Census



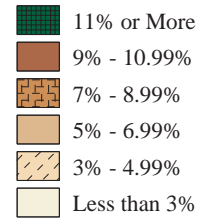
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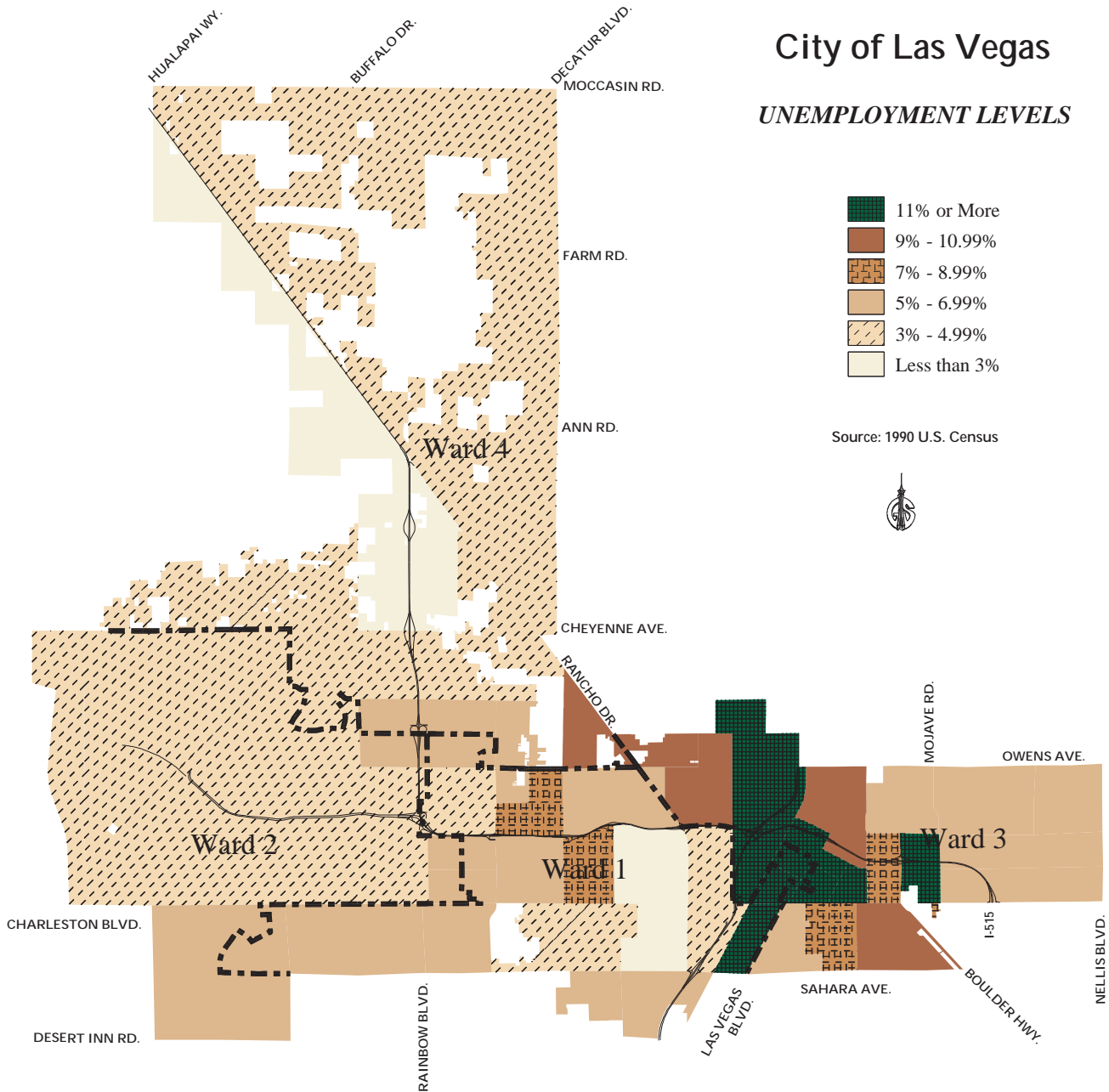


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UNEMPLOYMENT LEVELS



Source: 1990 U.S. Census



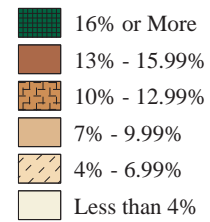
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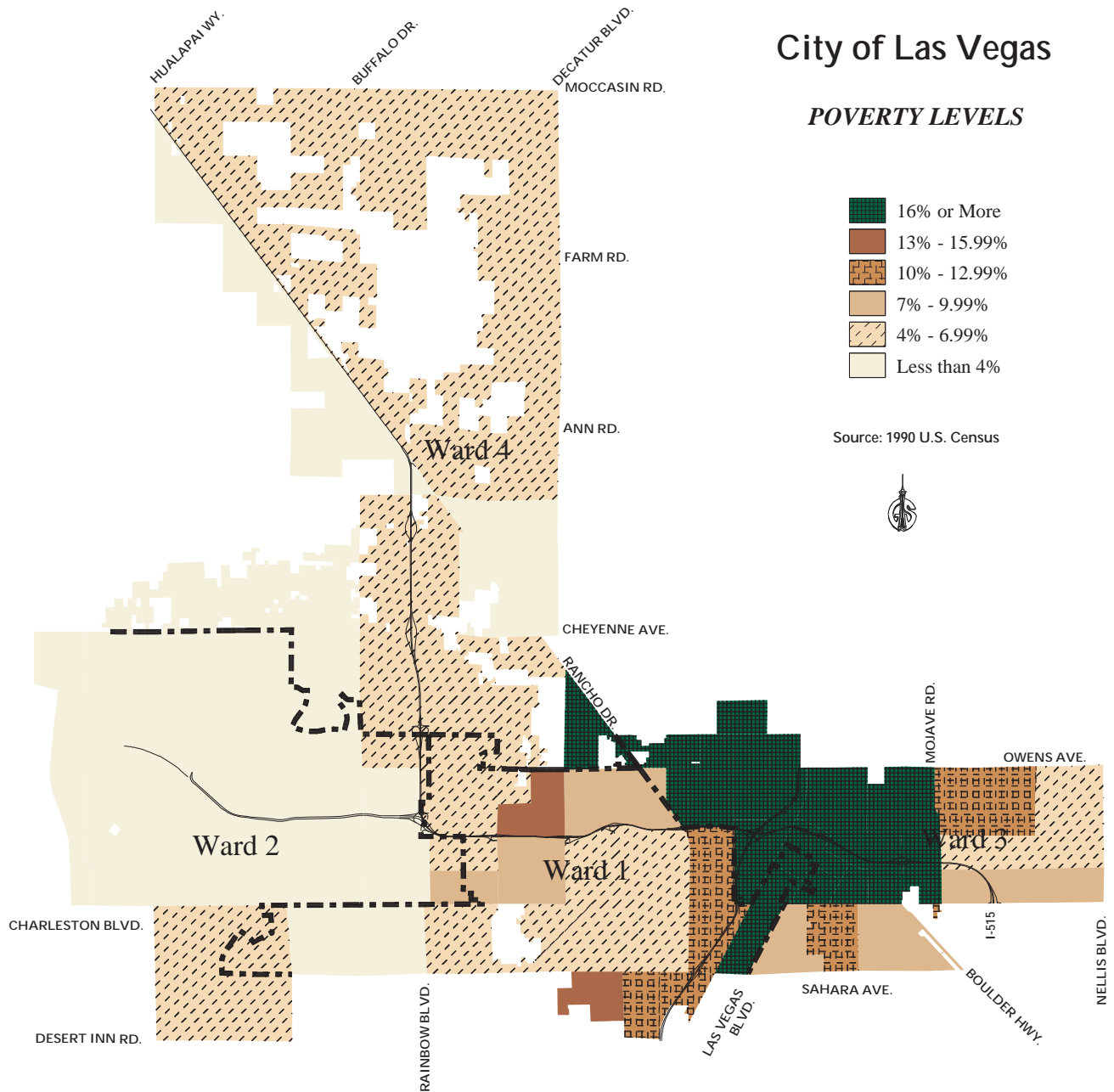


City of Las Vegas

POVERTY LEVELS



Source: 1990 U.S. Census



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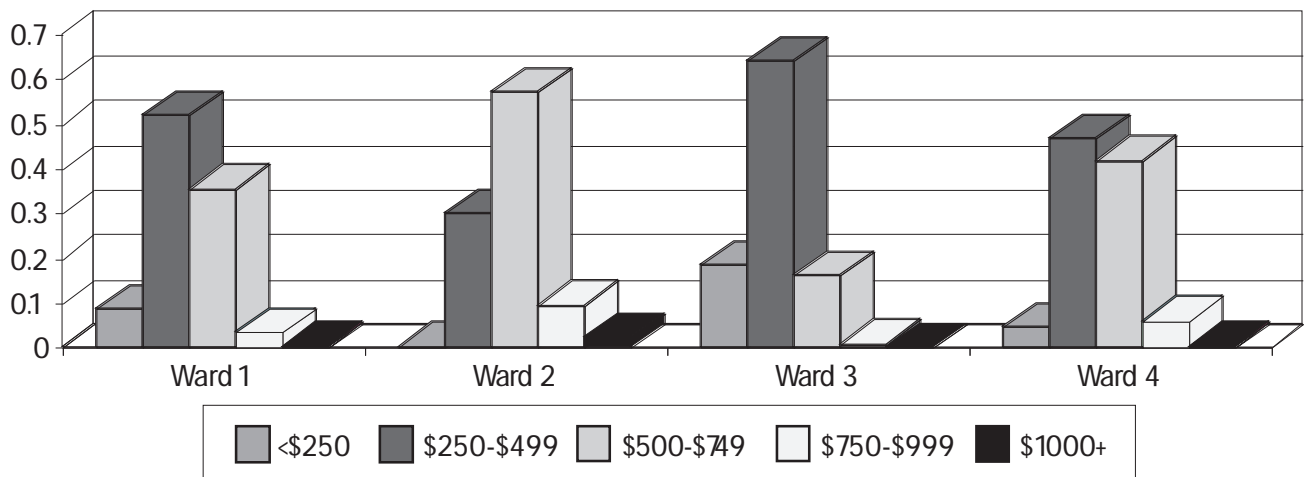


Housing Values

Source: 1990 U.S. Census

	Owner Occupied	Median House Value	Renter Occupied	Median Rent
Ward 1	48.6%	\$98,692	51.4%	\$461
Ward 2	65.3%	\$107,510	34.7%	\$574
Ward 3	40.8%	\$72,582	59.2%	\$361
Ward 4	56.4%	\$100,122	43.6%	\$503

Percent Distribution of Rental Rates



Percentage Distribution of Housing Values

